



# blippit

THE POP-UP MOBILE APP MAKER FOR STUDENTS AND SCHOOLS

App making for schools: Simple, quick and easy to adopt as a tool across the Australian Curriculum



SUPPORTING THE SEVEN GENERAL CAPABILITIES OF THE AUSTRALIAN CURRICULUM

## Supporting learning and teaching across the Australian Curriculum

**CRITICAL and CREATIVE**  
 Bringing new opportunities enhanced by ICT to the English Curriculum, Blippit helps teachers nurture and promote critical thinking. Children (and teachers!) can create and publish their apps focusing on the content, audience and purpose rather than technicalities. Publish unlimited topic apps to the world and update them too!

**PEER REVIEW**  
 Because apps are mobile they circulate quickly to an audience! Stakes are higher when work is published to a

world wide audience. Developing **digital literacy** in it's broadest sense becomes a big focus. Children develop critical thinking and evaluative skills by reviewing apps shared on Planet Blippit for each school.

**SAFETY and LEARNING**  
 Schools can have many children creating multiple apps at one time but you won't lose sleep! No apps go live without school approving first. School has it's own Blippit app portal to keep an overall view of activity with simple registration group reporting.

**INCLUSIVITY**  
 The web is the only thing teachers and children need. Blippit shows a simulated interactive smartphone on screen while the children are creating!

“The most interesting choice to me, from an educational perspective, is Blippit as it allows me to manage and review student work before the apps are published. [Julia Boulton](#), St Andrews Lutheran College, Queensland, Australia.

**CURRICULUM LINKS**

Areas of Learning	
English	2
ICT Capability	2

Developing mobile digital literacy across all subjects



# 2013

Blippit is supporting the changing Australian learning culture by enabling the majority of learners and educators to be part of individual and collaborative digital projects

**Mobile app publishing as a tool for learning is for everyone!**

# Blippit Mapped Blippit to the Australian Curriculum

(English as an example Years 4-6)

★ Purpose, audience and structures of different types of texts

★ Concepts of print and screen

★ Language for interaction

★ Creating texts

## English\*

### English Sub Strand

Text structure and organisation.

Understand how texts vary in complexity and technicality depending on the approach to the topic, the purpose and the intended audience

### English Sub Strand

Use of software

Use a range of software including word processing programs to construct, edit and publish written text, and select, edit and place visual, print and audio elements

### English Sub Strand

Text structure and organisation

Identify features of online texts that enhance readability including text, navigation, links, graphics and layout

### English Sub Strand

Use of software

Plan, draft and publish imaginative, informative and persuasive texts containing key information and supporting details for a widening range of audiences, demonstrating increasing control over text structures and language features

### English Sub Strand

Expressing and Developing Ideas

Explore the effect of choices when framing an image, placement of elements in the image, and salience on composition of still and moving images in a range of types of texts

### English Sub Strand

Use of software

Re-read and edit for meaning by adding, deleting or moving words or word groups to improve content and structure

\*Statements are abridged

Student presentations are useful but...



...for more mobile reflection add a little app creation motivation to enrich the learning journey!



# Blippit Mapped to the

## Australian Curriculum

(ICT Capability as  
an example  
Levels 3 - 6)

### Applying social and ethical protocols and practices when using ICT

- recognise intellectual property
- identify the impacts of ICT in society

### Creating with ICT

- generate ideas, plans and processes
- generate solutions to challenges and learning area tasks.

### Communicating with ICT

- collaborate, share and exchange
- understand computer mediated communications

## ICT Capability\*

### Collaborate, share and exchange

identify the legal obligations regarding the ownership and use of digital products and apply some referencing conventions

#### Examples

- listing all sources, authors names and URLs of information they use in their apps

apply practices that comply with legal obligations regarding the ownership and use of digital products resources

#### Examples

- naming sources, avoiding plagiarism, knowing what may or may not be copied, checking for permissions and legal obligations before publishing apps

identify and describe ethical dilemmas and consciously apply practices that protect intellectual property

#### Examples

- understanding that pirating denies musicians payment for their work, understanding Creative Commons licensing

### Generate Ideas, plans and processes

use ICT effectively to record ideas, represent thinking and plan solutions

#### Examples

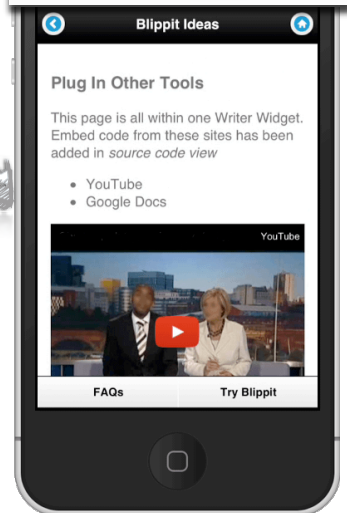
- using graphic and audio visual software to record ideas, presenting, collating and publishing within a Blippit project app

use appropriate ICT to collaboratively generate ideas and develop plans

#### Examples

- sharing documents including text, graphics and numbers by embedding, for example, Google documents within apps to gather and record ideas/data within an Blippit app produced by the children

Blippit is inclusive of teachers & students across the curriculum & ICT capability spectrum.



\*Examples are amended from original ICT General Capability document





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MOBILE APP  
MAKER FOR  
STUDENTS  
AND  
SCHOOLS

## Free Trial!



Get your school's free trial today for 14 days. Unlimited everything!

**1 Click**

[www.blippit.co.uk/blippit-registration/](http://www.blippit.co.uk/blippit-registration/)

**2**

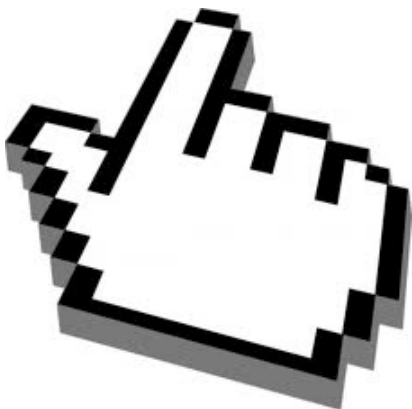
**Register** your school for the free supported 2 weeks

**3**

**Receive** the school's Blippit portal details & resource links by email

**4**

**Subscribe** any time during the trial by emailing [support@blippit.co.uk](mailto:support@blippit.co.uk)  
Payment can be made online.



[www.blippit.co.uk/blippit-australia-order/](http://www.blippit.co.uk/blippit-australia-order/)

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#### Price Plans

- Primary Subscription \$75 (\$137 for 2 years)
- High School Subscription \$227 (\$422 for 2 years)
- Higher Education/Further Education 2000+ Students \$337 (\$605 for 2 years)
- Group purchasing please email [support@blippit.co.uk](mailto:support@blippit.co.uk)